

Brief: Age of Revolution audience evaluation

<p>Overview</p>	<p>The Age of revolution project team seeks to commission an experienced evaluator to assess the breadth and depth of engagement in the Project’s resources and programmes by schools across the UK. These include:</p> <ul style="list-style-type: none"> • Ageofrevolution.org - foregrounding museum and gallery collections items and associated learning materials and resources • The Maker revolution - real world learning activity combining cultural engagement with digital tools and creative thinking • Partnership projects with the University of Kent and the Historical Association
<p>The Age of Revolution educational legacy project</p>	<p>The Age of Revolution (1775 – 1848) was a time of seismic change and upheaval, of extraordinary ideas and innovation and of radical new ways of thinking, living and working. It saw the transformation of whole nations through the French, American and Haitian revolutions; violent wars around the globe; the industrial and printing revolutions, the birth of the railways and major advances in medicine and science; as well as Chartism, the abolition of slavery, the beginnings of feminism, communism and the suffrage movements – and much more.</p> <p>The Age of Revolution educational legacy project (the Project) is an initiative to raise awareness and promote learning about the extraordinary people, events and ideas of this period and how they still impact on our lives today. The Project runs to June 2020. It is supported by Dan Snow who is the Project’s Schools Ambassador.</p> <p>The Project has three strands:</p> <ol style="list-style-type: none"> i. The website and learning resource– ageofrevolution.org ii. The Maker Revolution – connecting schools with related cultural content through digitally rich creative projects iii. Partnerships <ul style="list-style-type: none"> • Waterloo200 (lead partner) - https://ageofrevolution.org/about/ • Culture24 – http://weareculture24.org.uk • University of Kent - https://www.kent.ac.uk • Historical Association - https://www.history.org.uk <p>Please see https://ageofrevolution.org/about/ for further information and a link to our latest press release.</p>
<p>ageofrevolution.org</p>	<p>A core focus for the Project is the use of museum and gallery collections as a resource for formal learning, and effective ways of using these to support classroom learning through digital approaches and tools.</p> <p>With this in mind, Ageofrevolution.org is the cornerstone of the Project. While it aims to appeal to all users, its primary goal is to support teaching and learning about the Age of Revolution in schools.</p>

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	<p>At its heart is a rich collection of objects, artworks, archive materials and songs, gathered together for the first time, from museums and galleries across the UK (and beyond), each with a story to reveal about the Age of Revolution https://ageofrevolution.org/200-objects/</p> <p>The collection is organised across four easily navigable themes https://ageofrevolution.org/themes/ :</p> <ul style="list-style-type: none"> • Political revolution – exploring the striking, imaginative, and enduring ideas about equality, rights and freedoms that were put forward – and challenged – during the period https://ageofrevolution.org/themes/political-revolution/ • Social and cultural revolution – examining some of the ways in which rights and freedoms were challenged, opposed and won, from the campaign against the brutalities of transatlantic slavery and its eventual abolition, to demonstrations and demands for better working conditions, religious and political rights and representation for ordinary people. https://ageofrevolution.org/themes/social-and-cultural-revolution/ • Economic and technological revolution - the life-changing innovations and discoveries that scientific thinking, technology, trade and medicine brought about in the Age of Revolution https://ageofrevolution.org/themes/economic-and-technological-revolution/ • War and the international order - the wars and international upheavals precipitated by the struggles for independence and attempts at empire building that characterise the Age of Revolution. <p>A suite of resources for learners of all ages supports teaching and learning across the curriculum through cultural collections, with an emphasis on opportunities to utilise digital resources and applications https://ageofrevolution.org/education/ These currently include:</p> <ul style="list-style-type: none"> • Guides for teachers • A suite of activities • Enquiries <p>and will soon incorporate creative challenges.</p> <p>We will continue to add digitised collections items, teaching resources and further information to ageofrevolution.org throughout the Project.</p>
<p>The Maker revolution</p>	<p>The Maker Movement is a technological and creative revolution underway around the world. It combines new tools and technology with traditional making in the physical world to solve problems and bring new ideas to life, quickly and cheaply. The Maker approach and opportunities for Making are taking off in schools across the UK, with students solving challenges using physical tools and materials, combined with new tools and technologies such as Tablets and Apps. This is an important opportunity to connect the history with children’s lives today, and to connect the Age of Revolution to areas of the curriculum such as Science, Art & Design, Technology, Computing.</p>

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	<p>The Project will offer a series of creative challenges for schools, some set as competitions. All challenges will involve students using an <i>Age of Revolution</i> object/object or historical theme from the website. They will be structured in such a way as to encourage integration and use of new tools and technologies such as animation, digital design, micro-computers and 3D printing.</p>
Partnership projects	<p>Two of the Project's key partners, the University of Kent and The Historical Association, are leading associated activity as part of the overall project:</p> <ul style="list-style-type: none"> • University of Kent Student Ambassadors – working with approximately 10 museums and galleries across the UK to produce 'pop up' exhibitions and (in some cases) associated learning activity • The Historical Association - Teacher Fellowship, the Great Debate 2018, Annual Conference 2019 and associated online resources
Project aims and objectives	<p>The overarching aims of the Age of Revolution project are to:</p> <ol style="list-style-type: none"> 1. Engage actively with over 2000 national UK schools across the educational spectrum by June 2020, meeting their educational needs effectively, efficiently and creatively 2. Focus on the period 1775 – 1848 covering as many appropriate areas of the curriculum as possible. <p>We will achieve these aims through:</p> <ol style="list-style-type: none"> i. Building bespoke teaching and learning materials for national teachers through the creation and development of www.ageofrevolution.org ii. Creating multi-media resources and digital learning opportunities, foregrounding cultural and heritage collections and using 'new' technologies iii. Incorporating other educational provision and partnerships in the learning and cultural sectors iv. Engaging continuously with the education sector to ensure relevance
The opportunity	<p>The Age of Revolution project team seeks to commission an experienced evaluator to assess the breadth and depth of engagement in the Project's resources and programmes by schools across the UK. This will be assessed at strategic points throughout the Project's remaining timeline and used both to inform subsequent activity and provide summative evaluation at the Project's end in 2020.</p>
Expected outcomes for this piece of work	<ol style="list-style-type: none"> 1. 2 x interim evaluation reports answering the following research questions: <ul style="list-style-type: none"> • How many schools are visiting ageofrevolution.org? • What is the depth and quality of their engagement in its content? • What is the geographic spread of school users? • What is the distribution of school type (e.g. primary, secondary, independent, Local Authority etc) using the website? • How did teachers find out about ageofrevolution.org? • What are the most useful pages/sections for teachers of students aged 5-7, 7-11, 11-14, 14-16 and 16+? Why? • How do teachers think ageofrevolution.org could be added to/improved to support Primary, Secondary and Post 16 classroom learning in England, Scotland, N. Ireland and Wales? 2. Final evaluation report answering the research questions above and detailing:

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	<ul style="list-style-type: none"> • Geographic spread of schools engaging in the Project • Types of school engaging in the Project • Depth and quality of engagement <p>3. Lessons learned and recommendations for the cultural & heritage sector, with a focus on learning through digitised collections</p> <p>All findings to be analysed and presented in terms of:</p> <ul style="list-style-type: none"> • Distribution across individual Project components including: <ul style="list-style-type: none"> ○ ageofrevolution.org ○ The Maker revolution ○ University of Kent and Historical Association partnership projects* • The Project as a whole <p>*The UoK and the HA will gather data for these elements of the Project. The evaluator is expected to liaise closely with representatives of the UoK and the HA to ensure all data aligns and can be used collectively.</p> <p>The evaluator will be expected to attend approximately four meetings with the Age of Revolution Project team to:</p> <ul style="list-style-type: none"> • Discuss the project, evaluation methodology, communications and timings • Discuss interim findings and potential impact on the evaluation going forward • Present final findings to the project team and Waterloo 200 Board of Trustees 	
Timings	Deadline for applications	12 October 2018
	Interview	w/b 22 October 2018
	Initial meeting with the Age of Revolution team	w/b 5 November 2018
	Deadline for first interim report	End January 2019
	Project team meeting	February 2019
	Deadline for second interim report	End July 2019
	Project team meeting	September 2019
	Deadline for final report	End July 2020
Skills and experience	<ul style="list-style-type: none"> • Proven track record in delivering audience-focused evaluation • Proven ability to track and analyze online engagement • An understanding of the cultural, heritage and learning sectors • Ability to organise and present findings in a succinct and accessible format 	
Application	<p>Please submit the following to Anna Husband: anna@annahusband.com by end of Friday 12 October 2018:</p> <ol style="list-style-type: none"> A letter outlining your suitability for the role (no more than two sides of A4) An outline of your proposed methodology and timings (no more than two sides of A4) Your CV A breakdown of how you will spend the allocated fee <p>Please contact Anna Husband: anna@annahusband.com with any questions.</p>	
Fees:	<p>In the region of £8,000 including travel and expenses</p> <p>Please quote competitively</p>	